# **Application Form for amandla.mobi Campaigner Fellowship 2025**

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# **\*\*Deadline for applications is midnight Friday,30th May 2025\*\***

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# **Note that the online application process will take at least 2 hours to complete and involves a practical exercise which requires a guide to complete.**

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# *We recommend using this Word document of the online application to answer all the application questions before you copy and paste your final answers into this online application, attach your CV and send in your application. Using the Word doc will help prevent you from losing your work.*

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# *The guide to complete the practical exercise in section 5 can be found here:*

[Petition Pitch Guide 2025](https://acrobat.adobe.com/id/urn%3Aaaid%3Asc%3AEU%3Ac13a5f4a-69af-406f-a35f-c4dd6658147c)

# **Section 1: Acknowledgement of application and fellowship expectations:**

Thank you for your interest in our Campaigner Fellowship. amandla.mobi is looking for 6 Fellows to participate in a four-month programme starting 1 August 2025.

**Please complete this application form by midnight on Friday, 30th May 2025.** Late applications will not be accepted.

Please ensure your application speaks to who we are looking for in a Fellow:

<https://amandla.mobi/read-more-about-the-campaigner-fellowship/>

By clicking I accept, I am agreeing to amandla.mobi using my information for the purpose of this Campaigner Fellowship application process. Such as delivering the names of those who support the campaign demands to the decision-makers. Click on the "Privacy" tab at the bottom of the webpage to read our Privacy Policy.

I understand that the Campaigner Fellowship is for Black women and non-binary people only and that Fellows must be able to travel to Kensington in Joburg (or be based in Joburg) and attend training, coaching and get hands-on work experience. I understand that the Fellowship is full-time and that I don’t have travel, exams, work, or other activities that would prevent me from being able to be at the amandla.mobi office, work days 9 am to 5 pm, Monday to Friday for the duration of the Fellowship (1 August 2025 to 30 November 2025). I understand that there can be no expectation of employment at amandla. mobi or any of the organisation's partners.

I have read and understand this text below:

By ticking this box I understand that, as a Fellowship applicant, the following will be expected of me during the application process:

* Round 1: I must fill in the online application and upload it by midnight the deadline.
* Round 2: If my online application is accepted I will proceed to Round 2 which means I must complete a practical exercise that will be sent to me via email at noon on Thursday 5 June 2025. The deadline for me to complete Round 2 is 10 am Saturday, 7 June.
* Round 3: If I pass Round 2 I will proceed to Round 3. I understand that I will receive one or two emails with feedback on my practical exercise. I understand that I must put aside time to implement the feedback between Saturday 14 June and Monday 16 June at midnight.
* Round 4: If I pass Round 3 I understand that I will be given 21 days to work on a final practical exercise that may take about 1 hour a day to complete between 10 am on Friday 27 June and midnight on Thursday 17 July .
* Round 5: If I pass Round 4 I understand I must be available for an in person interview and practical exercise at the amandla.mobi office in Kensington. The time and date of the interview and practical exercise will be Tuesday 29th July and Wednesday 30th July.
* Fellowship: If I pass the interview and practical exercise and am offered a spot as one of the six 2025 Campaigner Fellows, I will be available to begin the Fellowship on Friday, August 1st, 2025.

**Section 2: Personal details and CV**

Name

Email

Cell number

What cell phone network are you with?

Twitter handle (Optional)

How we find you on Twitter

Facebook profile (Optional)

Please upload your CV (3 pages max)

Please upload a CV (3 pages maximum) in English. Instead of writing a cover letter, please answer the questions in section 3 instead. (If your CV is longer than 3 pages this will probably count against you.)

Note: If you have issues uploading your CV send us a screenshot of the error to hola@amandla.mobi.

**Choose files or drag here**

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# **Section 3: Campaigner Fellowship Questions**

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1) Why are you applying for this Fellowship with amandla.mobi?

If you have read the information about the Fellowship you should have a very clear idea of what it involves. Tell us why you want to develop your skills and experience as a campaigner.

200 word limit (2000 characters max)

2.1) What are one or two of the most important reasons you believe make you a strong candidate for the Fellowship?

50 word limit (500 characters max)

2.2) All Fellows have to communicate in English and at least one other South African language. Therefore, please translate your answer for question 2.1 into any ONE of these languages: isiZulu, isiXhosa, Sepedi, Sesotho, Setswana, Afrikaans, XiTsonga, or TshiVenda.

100 word limit (1000 characters max)

3) If you have been involved in addressing an injustice, whether it was at a community or national level (including when you were at school) then please explain your role and the aim of the activities you were involved with. Share with us if you think the activities were successful or not, and why. If you have not been involved in addressing an injustice, please tell us what you understand is involved in activities to address and injustice and why you have not thought to be part of such an activity.

300 word limit (3000 characters max)

 4) Think of a situation at work or in your community where you did some work and achieved something you are proud of. Tell us what role you played, and why you are proud of yourself.

200 word limit (2000 characters max)

5) Sometimes we do things and someone is kind enough to point out how we could have done that thing differently in order to get a better result. That kind of feedback is sometimes tough. It can also be very valuable. Tell us about a time that someone gave you DIFFICULT AND USEFUL feedback in order for you to improve, and what you did with the feedback. The feedback can be from anyone (a mentor, friend, boss, colleague or fellow student, etc.).

200 word limit (2000 characters max)

6) Today’s social media is full of dis-information and mis-information. Give us the names of 4 or more print and/or online media that you find trustworthy and that you personally check on a regular basis for your news and information.

50 word limit. (500 characters max)

7) A Campaigner Fellow will be expected to engage with and summarise issues affecting amandla.mobi members. We would like you to imagine that amandla.mobi is preparing to run a campaign on affordable inner-city housing. You must please read at least 2 or 3 news articles and then summarise the key issues so that your summary can be used as a starting point to plan a campaign on affordable inner city housing.

300 word limit. (3000 characters max)

Tips for for using Google Search more effectively in your research.

1. When you google something, the results will be from anywhere in the world. But often, when researching an issue that is South Africa-specific, you want to make sure your Google search results are from South Africa only. To do this, when you google, go to [www.google.co.za](http://www.google.co.za) and not google.com. When you do the search, there is a “tools” button below the search field. Click the Tools button and change “Any country” to “Country: South Africa”. You may need to double-check each time you do a search that your results are from South Africa only, as Google doesn’t automatically save this preference.
2. You can refine your search results by clicking on the “News” button to view search results from news article sources.

8) This role requires you to be a good writer and communicator. Please share with us a sample of any writing you have done.

It can be a FB post, series of tweets, blog post, an article, press release etc. Paste a link or insert text. 200 word limit (2000 characters max)

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# **Section 4: Contact details of references**

# Please provide us with the contact details for at least 2 references we can call and/or email

##### First reference

Reference 1 name

Reference 1 email

Reference 1 cell phone number

Reference 1 nature of relationship

What is this person's title, their work experience with you, and which organisation are they with? (1000 character max)

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##### Second reference

Reference 2 name

Reference 2 email

Reference 2 cell phone number

Reference 2 nature of relationship

What is this person's title, their work experience with you, and which organisation are they with? (1000 character max)

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##### Third reference (optional)

Reference 3 name

Reference 3 email

Reference 3 cell phone number

Reference 3 nature of the relationship

What is this person's title, their work experience with you, and which organisation are they with?

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# **Section 5: Campaign pitch exercise**

This exercise is designed to test your ability to identify opportunities, analyse power, decision makers, demands and write in a conversational style. Pitch a campaign that you believe is in line with amandla.mobi’s approach and values. The following guide will help you complete this practical exercise;

[Petition Pitch Guide 2025](https://acrobat.adobe.com/id/urn%3Aaaid%3Asc%3AEU%3Ac13a5f4a-69af-406f-a35f-c4dd6658147c)

1) Campaign Title

*Max 10 words (90 characters max). Keep it short and sharp*

2) Name of the decision maker, title and organisation

*Try to keep this below 12 words (120 characters max)*

3) What you want the decision maker to do (campaign demands)

*Aim for 200 to 300 words total (3000 characters max)*

4) Why is this issue important?

*3 to 4 paragraphs with a maximum 800 words (8000 characters max)*